

## Charlie Smith, Partner: The Weber Group



Charlie brings decades of experience in the financial services industry including an extensive background working within organizations to develop high performance teams. Charlie's focus is working with nonprofit CEOs, Executive Directors and Board Chairs to build smarter boards focused on strategy and execution. He is a BoardSource Certified Consultant, a certified 6 Sigma Black Belt and a Master Black Belt.

Prior to joining The Weber Group, Charlie was the Managing Partner for Line of Sight Consulting specializing in strategic planning, change management and process improvement. Charlie spent 20 years at Caterpillar's Financial Services division serving in a variety of executive leadership roles in the US, Europe and Asia. As Managing Director of Caterpillar's financing arm for power systems in Asia, Charlie worked extensively to expand Cat's finance footprint across Australia, China and SE Asia. He had P&L responsibility while leading and developing a team that

grew the business from greenfield to a half-billion dollar operating unit. He brings extensive strategic planning, board governance, leadership development, change management, 6 Sigma process improvement methodologies and large-group facilitation to the Weber Group.

Charlie has a passion for serving on and working with nonprofit boards. He has developed the SMART Board model to help nonprofit boards define and execute strategy and strengthen generative thinking. He uses a 6 Sigma approach to board governance and strategy execution. Charlie has held positions with Caterpillar, JI Case, and American Bankers Insurance Group.

Charlie is active in the Scottsdale community and sits on several boards including the Scottsdale Chamber of Commerce, Junior Achievement of Arizona and Arizona Helping Hands where he chairs the board governance committee. He is the Chair of the Scottsdale Chamber AM Connect Committee.

He previously served on the JA Singapore and JA Asia Pacific Board of Directors. He is also a founding member of the Women's Initiative in Singapore (WINS), an organization created to support women in business, and was the sponsor for the creation of the Asia Synergy Network, a connection and networking group in Singapore. He is a singer, songwriter, arranger and producer of a variety of music genres at his home recording studio.

Charlie earned a B.A. in Business Administration from Bellarmine College in Louisville, Kentucky as well as an MBA: Finance from Manchester Business School in Manchester, England. He attended the mini-MBA program on Strategic Planning from University of Bratislava and has served as a Malcolm Baldrige National Quality Award and Tennessee Quality Award examiner. He has received the BoardSource Certifications for Nonprofit Board Consulting and Nonprofit Board Chair Leadership.